

DONOR BENEFITS UPDATE 2024



In recognition of and gratitude for the many donors to the Harbor Springs Festival of the Book, we offer certain benefits based on giving level. Your gifts make it possible for us to provide excellent programming and organize an event worthy of your support and we appreciate you!

Here is a reminder of the benefits offered and timelines.

Giving Timeline: September 1, 2023 until July 12, 2024 for early ticket & registration access
August 31, 2024 for inclusion in Festival program

2024 Donor Benefits	UP TO \$499	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+	\$50,000+	\$100,000+
Custom Designed Package								•
Recognition on Venue Event Signage						•	•	•
Advanced Notification of Key Announcements					•	•	•	•
Concierge Level Service				•	•	•	•	•
Ticketed Event of Your Choice (includes premier keynote seating)				4	6	8	10	unlimited
Free Festival Registration			2	4	6	8	10	unlimited
Friday VIP Keynote Reception			2	2	2	2	2	unlimited
Advanced Access to Purchase Registration & Tickets		•	•	•	•	•	•	•
Festival Decal	•	•	•	•	•	•	•	•
Printed Program Listing (donation received before August 31st)	•	•	•	•	•	•	•	•
Website Listing	•	•	•	•	•	•	•	•

*Program Acknowledgement Timeframe: September 1, 2023 - August 31, 2024
All benefits are guaranteed until the start of public sales and are then subject to availability.*

(This chart is also available at hsfotb.org/support-us)

ADVANCED ACCESS TO TICKETS & REGISTRATION	
TOTAL Gift amount	Advance Purchase Begins
\$2,500 and above	Monday, July 15 th at 9:00 a.m.
\$1,000 - \$2,499	Tuesday, July 16 th at 9:00 a.m.
\$500 - \$999	Wednesday, July 17 th at 9:00 a.m.
Public ticket sales	Thursday, July 18 th at 9:00 a.m.

- Donors will receive an email reminder notice the week of July 8th
- Once open to the general public, registration and ticket sales is based on availability
- Donors also have the option to decline any cash-value benefit that reduces the value of their donation

DONOR BENEFITS UPDATE 2024



CONCIERGE SERVICE BEGINS AT \$2,500

For donors wanting additional assistance with planning and ordering event tickets, we offer a new "Concierge Service" **by appointment** with our Donor Relations Specialist, Marlo Rojeck. Please call the office to schedule a time to meet with Marlo prior to the advanced access period.

General assistance, at any level, is also available without appointment by calling or stopping by the office during office hours. The number is: (231) 838-2725

WAYS TO DONATE to HSFOTB

- Online at hsfotb.org/donate
- Check payable to HSFOTB and sent to PO Box 766, Harbor Springs, MI 49740
- IRA Distribution
- Donor Advised Fund (EIN 47-1729627)
 - Donations made via a Donor Advised Fund are ineligible for benefits that have a cash value (tickets, registration, etc.) but still qualify for early access to registration and ticket purchases.

DONATION PRINT ACKNOWLEDGEMENT DEADLINE

- **Before** AUGUST 31st for 2024 Festival printed program (any level) and on Festival signage (\$10,000 & above)
- **After** AUGUST 31st, any donation will be acknowledged at next year's Festival

If you have questions, please reach out to me (231-313-4758, amy@hsfotb.org) or Marlo Rojeck, Donor Relations Specialist (734-216-9915, marlo@hsfotb.org)

Yours in reading,

AJG